



NOVA List Masterfile

Political \$135/M
Charitable \$85/M
Consumer \$85/M

\$5+ Last 12 month donors	370,930
\$5+ Last 18 month donors	493,746
\$5+ Last 24 month donors	725,405
\$10+ Last 12 month donors	360,407
\$10+ Last 18 month donors	476,651
\$10+ Last 24 month donors	630,880

This is a nationwide file of donors to a variety of fiscally and socially conservative causes. They represent every state of the union and provide excellent universes in most states for Republican, conservative political campaigns and other statewide and regional mailers.

As a mature and well-informed audience, these donors are highly receptive to health and humanitarian appeals, in addition to their commitment to traditional American values.

These donors are highly educated and interested in America's history and heritage, making them an excellent audience for cultural and publisher offers. Ideal for supporting patriotic cause, American ideals, traditional family values and excellent potential for consumer mailers.

Continuation usage:

Call us for details
Mailing piece subject to list owner approval.

Selects:	
Dollar:	\$5/M
State/SCF	\$5/M
Recency:	\$5/M
Email:	\$35 flat

Source: 100% Direct-Mail
This file is updated quarterly.

Cancel _____ Charges: \$50
cancellation charge applies to all cancelled orders. Additional running charges, shipping and applicable media fees may apply.

Contact Rick Gorsky for more information at (703) 483-2550 or orders@novalist.com