



Fallen Brothers Foundation

Political \$95/M
Charitable \$75/M

\$5+ donors

10,843

*No longer adding new names

Founded in 1999 to aid the family of a FDNY captain killed in the line of duty, this non-profit organization expanded to help the families of other fallen firefighters but found itself thrust into a much larger role in 2001 as it became a source of aid to the families of the many firefighters lost at the World Trade Center on September 11.

Mailing piece subject to list owner approval. Pricing and selects are subject to reciprocal charges. 20% commission to recognized brokers

Selects:	
Dollar:	\$5/M
State/SCF	\$5/M
Recency:	\$5/M
Email:	\$35 flat

Source: 100% Direct-Mail

This file is updated quarterly.

Cancel Charges: \$50
cancellation charge applies to all cancelled orders. Additional running charges, shipping and applicable media fees may apply.

Contact Rick Gorsky for more information at (703) 483-2550.
orders@novalist.com



13755 Sunrise Valley Drive, Suite 450, Herndon, VA 20171

Phone 703.793.3216 Fax 703.793.1729

www.novalist.com